

# MBA Program Curriculum Guide

Last updated: 9/16/21

# INTRODUCTION

## The Strome College of Business

The Strome College of Business at Old Dominion University (ODU) is one of approximately 700 business schools in 48 countries and territories to have achieved accreditation by the Association to Advance Collegiate Schools of Business (AACSB) and one of only 180 institutions to hold an additional specialized AACSB accreditation for their accounting programs. The Master of Public Administration program is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). The College offers degree programs at the undergraduate, masters, and doctoral levels. All programs in the College are designed to promote professional competence, analytical skills, leadership abilities, an understanding of social, political, and economic forces, and a strong sense of business ethics and public purpose.

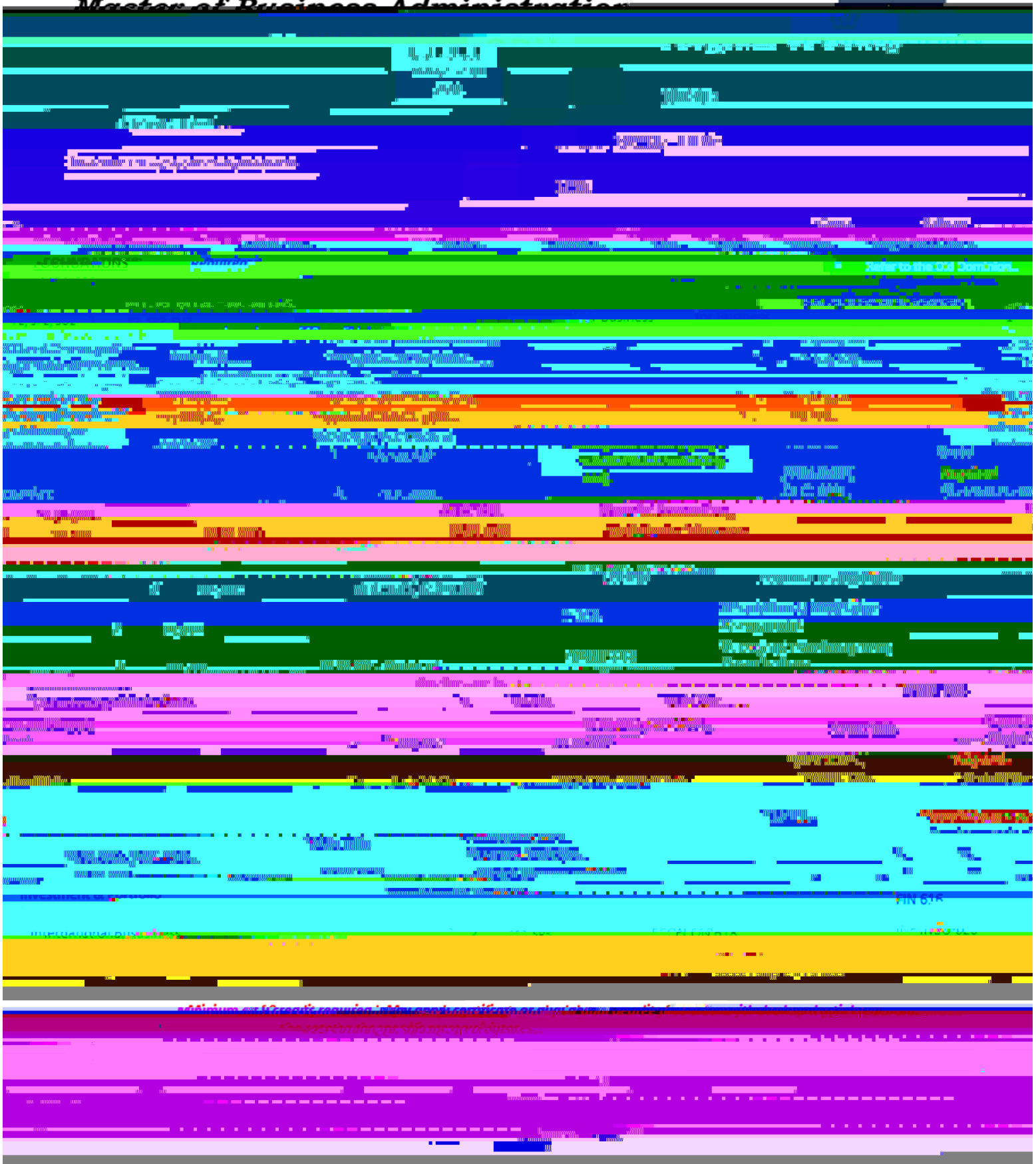
ODU's Strome College of Business prides itself in providing unique opportunities for specialized study, designed for students with the drive to be successful and who are preparing to lead in the modern marketplace. The College has several external units which enhance and support the academic programs. These units offer opportunities for students and faculty members to interact with representatives of business, industry, and government in Eastern Virginia. These include: Dragas Center for Economic Analysis & Policy; Customer Analytics & Strategy Collaboratory; E. V. Williams Center for Real Estate, Insurance and Financial Services Center; Maritime Institute; Lumsden Trading Room & Research Lab; Jenser Communications Lab; the ADP Human Capital Management Academy; and the Thurmond Negotiations Lab.

The Mission of Old Dominion University's Strome College of Business:

To develop students, within a global and ethical context, for successful careers in business and government with exposure to real to go. ODU's Business Training Site at Old Dominion University. 1286 U 1226 R

) of the Strome College of Business at Old Dominion University

# Master of Business Administration



# MBA Program Sample Curriculum Plan: Full Time- 4 Semesters

SEMESTER	FIRST 8 WEEK SESSION	SECOND 8 WEEK SESSION
FALL 1	<p><i>Foundation Courses:</i>                      MBA 606- Mathematical Foundations for Business                      MBA 638- Spreadsheet Modeling</p> <p><i>Skills Courses:</i>                      MBA 648- Building a Professional Brand</p> <p><i>Core Courses:</i></p>	



# MBA Program Sample Curriculum Plan: Part-Time Asynchronous Online

SEMESTER	FIRST 8 WEEK SESSION	SECOND 8 WEEK SESSION
FALL 1	<p><i>Foundation Courses:</i>                      MBA 606- Mathematical Foundations for Business                      MBA 638- Spreadsheet Modeling                      3 <i>Elective Credits</i></p>	<p><i>Foundation Courses:</i>                      MBA 600- Introduction to Statistics</p>
SPRING 1	<p><i>Foundation Courses:</i>                      -----  <i>Skills Courses:</i></p>	



# MBA COURSE AND CATALOG DESCRIPTIONS

## FOUNDATIONS All required

MBA 600– Introduction to Statistics, 1 credit hour









Please note that a maximum of 12 credit hours of work at the 500 level can be applied toward the MBA program of study. A maximum of 6 credits may be earned through any combination of Experiential Learning, Internship, or Independent Study (only 3 credits are allowed in any one category).

## MBA CONCENTRATIONS

### Course List

Code	Title	Hours
<b>Business Analytics Concentration</b>		
<a href="#">BNAL 610</a>	Fundamentals of Business Analytics (Depth Course)	2
<a href="#">BNAL 515</a>	Advanced Business Analytics/Big Data Applications	3
Choose 2		6
<a href="#">BNAL 503</a>	Data Visualization and Exploration	3
<a href="#">BNAL 507</a>	Prescriptive Analytics of Management Science	3
<a href="#">BNAL 532</a>	Predictive Analytics for Business	3
<a href="#">BNAL 576</a>	Simulation Modeling and Analysis for Business Systems	3
<a href="#">BNAL 721</a>	Simulation Modeling	3

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<a href="#">ECON 706</a>	Econometrics I	3
<a href="#">ECON 707</a>	Econometrics II	3

## Course List

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Maritime and Ports Management Concentration</b>		
Choose 3 Courses		
<a href="#">PORT 610</a>	International Shipping and Supply Chain Management	3
<a href="#">PORT 611</a>	International Maritime Transport	3
<a href="#">PORT 612</a>	Port Operations and Management	3
<a href="#">PORT 614</a>	Port Planning and Economics	3
<a href="#">PORT 615</a>	Maritime Security and Risk Analysis	3

## Course List

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Project Management Concentration</b>		
<a href="#">ENMA 604</a>	Project Management	3
<a href="#">ENMA 510</a>	Agile Project Management	3
<a href="#">ENMA 700</a>	Economic Analysis of Capital Projects	3

## Course List

<b>Code</b>	<b>Title</b>	<b>Hours</b>
<b>Public Procurement &amp; Contract Management Concentration</b>		





## Tuition and Financial Aid

The cost of the MBA program is based on student residency status (determined by the Office of Registrar), mode of delivery and MBA Student Fee. Visit the Office of Finance website at [http://www.odu.edu/admission/costtuition/tuition/tuition\\_rates](http://www.odu.edu/admission/costtuition/tuition/tuition_rates) for the most current table of tuition rates and fees and [https://www.odu.edu/tuition\\_aid/costtuition/tuition](https://www.odu.edu/tuition_aid/costtuition/tuition) for any questions regarding qualifications for the in state tuition. The MBA Student Fee is \$125.00 per credit hour, and it covers provided services such as executive career counseling and software, designated spaces, improved classroom/online resources, events, and recruiting services. The average cost of a textbook is \$200.00-\$300.00 per course.

We offer a limited number of graduate assistantships for students who are attending classes on a full time basis (9-12 credit hours per semester). Students may have the opportunity to obtain internships (some of which may be paid). Other forms of aid are offered through the Office of Financial Aid ([https://www.odu.edu/tuition\\_aid/costtuition](https://www.odu.edu/tuition_aid/costtuition) or (757)683-6683). Please visit <https://www.odu.edu/business/departments/mba/financialaid> for more information about scholarships and graduate assistantship.

## STUDENT RESPONSIBILITIES

The student is ultimately responsible for determining that all degree requirements are satisfied. Therefore, the MBA student should be familiar with the entire contents of this guide to be fully cognizant of the structure of the MBA Program and the departmental/graduate school requirements. The guide is not intended to be used as a replacement for, but rather a supplement to the Old Dominion University Graduate Catalog which contains university policies and procedures.

Students must activate their ODUe mail and subscribe to the MBA Google Group. All contact originating from this Program Office and other University offices must be sent to ODUe mail addresses. Students can have the ODUe mail forwarded to another account of their choice. The student does need to check the ODUe mail (or the forwarded email) daily, if not more often.

### To Activate student email:

To activate your student email, set up your MIDAS account at [midas.odu.edu](http://midas.odu.edu). After you set up your



Visit <http://mail.google.com/support/bin/answer.py?answer=10957&topic=13368> for more information on how to forward student emailsto



ODUMBA SocialMedia

Connectwith us on socialmediato stayup to date on ODUMBAandMBAAevents,aswell



You may view the Transportation & Parking Map [here](#). For additional information about parking, visit <http://www.odu.edu/parking-services> or call (757)683-4004

ODU also offers a shuttle service, [Monarch Transit](#), providing free fixed route bus service to all students, faculty, and staff with a current ODU ID. The shuttles stop at all University academic areas, residence halls, parking locations and athletic fields. Off campus stops to local popular commercial destinations are available on weekends. There is a mandatory transportation fee of \$59 that covers usage and maintenance of the campus shuttle service. For more information, please visit <https://www.odu.edu/life/parking-and-transportation/transportation/odu-shuttles>

**ADDITIONAL PROGRAM AND CURRENT STUDENT INFORMATION:**

For further information please visit our website at <http://www.odu.edu/mba/> or contact us at:

MBA Program Office  
1026 Constant Hall  
Old Dominion University  
Norfolk, VA 23529  
Phone: (757) 683-3585  
Fax: (757) 683-5750  
[mbainfo@odu.edu](mailto:mbainfo@odu.edu)

For current student FAQ's please visit <https://online.odu.edu/info-current-students>.

**MBA PROGRAM OFFICE**

Dr. David

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Yes, Information Technology Services (ITS) maintains a list of minimum computing requirements, which includes a quick online test to check for these requirements on your computer at [http://www.odu.edu/academics/student\\_computing/guidelines](http://www.odu.edu/academics/student_computing/guidelines). Further, Web Conferencing, Blackboard, Personal Learning Environment and more may be utilized. Visit <https://online.odu.edu/technicalsupport> for details.